Make sense of the news. Read our experts in your inbox.

Get the newsletter

THE CONVERSATION

Academic rigour, journalistic flair



EPA/Antonia Bat

Why don't we hear about the low number of coronavirus deaths in Central Europe?

June 26, 2020 1.15pm BST

While the English language media gushes over how successful New Zealand has been in dealing with the coronavirus pandemic, it has largely failed to report on another part of the world where both infection rates and fatalities remain low.

Significant success stories in Central Europe are being overlooked. Slovakia, home to 5 million people, has so far had only 28 COVID-19 deaths and only 1,607 infections. That's five deaths per million inhabitants – New Zealand has had four per million inhabitants. The UK has had 628 deaths per million inhabitants, Spain 606, Italy 573 and France 455.

The statistics in some of the other Central European countries have been just as stunning. Croatia has had 26 deaths per million inhabitants, the Czech Republic 32

Authors



Jan Culik
Senior Lecturer in Czech Studies,
University of Glasgow



Mirna Solic Lecturer, School of Modern Languages and Cultures, University of Glasgow

and Poland 37.

New Zealand has been consistently praised for its "swift and stringent lockdown" approach. The English speaking media is concentrating almost exclusively on the highly successful "test and trace" policy of New Zealand, which made it possible for that country to declare, perhaps slightly prematurely, the end of the pandemic on June 8.

But the Central European countries also quickly implemented the same approach extremely early. For instance, the Czech Republic imposed a total lockdown on March 15, when there were just 293 infections in the country.. On March 18 it ordered the population to wear masks. Testing has been freely available from the very beginning, international travel suspended, and travellers requested to self-isolate for 14 days.

In Croatia, the government daily briefing includes detailed information on the national test, trace and isolate strategy. The public is informed about the exact locations of positive cases, how many people were tested and how many contacts were placed in isolation as a result. This has been happening since the first patient was tracked at the end of February. Like New Zealand, Croatia also announced reaching zero cases on June 11. Some local outbreaks followed, but the death rate remains low.

But in the English-language media, Central European success has been notably under reported. When it has been the subject of coverage, some long-circulating cultural and geopolitical tropes are evident. Stereotypes about the history of Central Europe continue to shape how the region is viewed by the rest of the world. It is regularly depicted as suffering from continuous hardship and as being blighted by authoritarianism.

For example the headline of a recent New York Times article described how "Europe's battle-hardened nations show resilience in virus fight" and explained how Croatia managed the pandemic successfully because of "tough recent experiences of war".

References to wars (in Croatia's case the 1990s War of Independence) are not a novelty in reporting Covid-19. But characterising Croatia as being defined by a war that ended a long time ago is one dimensional and patronising.

Xenophobic clichés

Central Europe is written about as though it is a region in a permanent state of crisis. That has been particularly jarring at a time when the whole world is in a state of crisis, and these countries actually seem to be handling it better than many others. The stereotypes the New York Times article enlists, such as the region's experience of traumatic events, hardship, and passive suffering, are all too well known to scholars of the area.

Instead of focusing on themes of collective suffering, perhaps more media should look more closely at the public health systems in operation in Central Europe. Early research indicates these nations should be credited for a successful response to the pandemic.



The leaders of Slovakia, Poland, Czech Republic and Hungary meet, fully masked up. EPA

Another kind of cultural stereotyping is at play too – that people in Central Europe are xenophobic. A recent article on Euroactiv Fondation argues that in those countries citizens are more "disciplined" and have taken on the virus in the same manner in which they "have staunchly opposed migration, as if the 'aliens' would destroy their societies in the manner of science-fiction movies. Eastern Europeans, in general, fail to understand the Western laissez-faire".

It is never suggested that New Zealand introduced strict border closures because of some kind of innate underlying racism. But media coverage in general has a tendency to feed into an overall negative image of Eastern Europe as being guilty of precisely that.

Historical distortions have been playing a prominent role in reporting the coronavirus crisis. It is a shame that there seems to be so little information about what is really happening in Eastern Europe at a moment when every nation is looking to learn from each other's successes and failures in dealing with this shared crisis. For this reason we need more coverage in English language media of what has happened in Central Europe.

