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The least secure places in the universe? A Systematic Literature Review on Information Security Management in Higher Education

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Abstract: Current research has demonstrated the progressively more strategic role that information security has in modern organisations. Higher education is no exception. The increasing number of security breaches experienced in recent years by higher education institutions epitomises the importance of confidentiality, integrity and availability of information in universities. To synthesise research in this field, this literature review systematically examines papers that have been published in the last thirteen years. The present review aims at expanding our understanding of the sub-topics, perspectives, methodologies, and trends that characterise this nascent field of investigation. Literature gaps are highlighted and an agenda for further work is proposed. First of its kind, this review concludes that information security management in higher education is a highly underinvestigated topic. Areas for further research include information security culture; comparative studies on information security management in industries other than higher education; comparative studies across universities; and economics of information security management.

Keywords: information security management; cybersecurity; higher education; university; strategic information systems.

1

1 Introduction

In recent years, the diffusion of digital technologies has provided individuals, organisations, and society in general with entirely new opportunities. New possibilities for public and private organisations to collect, store and manage information and create new knowledge have emerged, to the point in which knowledge management has become an essential organisational component. The undeniable opportunities offered by the information age have come with new security requirements, which manifest in different forms: a landscape of constantly evolving IT best practices; new regulatory requirements in terms of data protection (e.g., the recent General Data Protection Regulation in Europe or the Notifiable Data Breaches scheme in Australia); and a scenario of emerging ethical issues. These requirements share a common origin: they are the technological, legal and ethical response to the increasing number of information security breaches experienced in recent years.

Information security revolves around the concepts of confidentiality, integrity, and availability of information (Whitson, 2003) and has expanded its importance and role in modern organisations: advisory firm Gartner predicts that worldwide security spending will reach around 124 billion USD in 2019, 22% more than 2017 and 10% more than 2018, with security services having the lion's share in IT security budgets (Gartner Inc., 2018). The growth in IT security spending is paralleled with the increasing importance of information security as the result of organisational decision-making and topics such as board of directors' role (Curry, 2017), information security culture (Beaver, 2015), and top management support (Bailey, Kaplan, & Rezek, 2014) are increasingly more debated in practitioners' literature. Despite the acknowledged role of security and privacy in information systems studies (Lowry, Dinev, & Willison, 2017), academic research falls behind, and topics such as managerial approach to information security (Phillips, 2013; Siponen, Adam Mahmood, & Pahnila, 2014; Soomro, Shah, & Ahmed, 2016), information security awareness (Parsons et al., 2017; Siponen et al., 2014), and the role of human factors (Jaeger, 2013; Vance, Lowry, & Eggett, 2013; Yeniman Yildirim, Akalp, Aytac, & Bayram, 2011) have only recently become subjects of scholarly investigation. Overall, in the literature, to complement the traditional, technical approach to information security, calls for further research on its organisational and managerial components have been multiplying (Parsons et al., 2017; Parsons, McCormac, Butavicius, Pattinson, & Jerram, 2014; Phillips, 2013; Siponen et al., 2014; Soomro et al., 2016). The present review addresses such calls and explores the managerial aspects of information security, by focusing on a specific industry: Higher Education (HE).

2 Background

In 2004, Foster wrote that '...related to computers, universities are among the least secure places in the universe.' (2004, p. 1). Fifteen years later, penetration testing conducted by the Joint Information Systems Committee (JISC) in the UK has highlighted that through spear phishing there is a 100% chance of gaining access to a higher education institution's most valuable data within two hours (Chapman, 2019). Universities sit at one of the most *crowded* intersections of the digital economy: these open-by-design (Borgman, 2018; Chapman, 2019), decentralised, multi-stakeholder, transient platforms are traditionally associated with technology, research and innovation. Students, academics, staff and visitors regularly access universities' IT infrastructures to *consume* and produce data, in a multi-modal fashion: from personal mobile phones and smart-watches (*bring-your-own-device*, BYOD), through corporate laptops and tablets, to laboratory sensors and swipe access card systems, the data exchange among universities as organisations and their different categories of end-users is continuous.

As most modern organisations, universities are expanding their digital footprint, which increases their vulnerability to security breaches, and requires constant efforts in the field of security and privacy. At the same

time, the environment of HE seems to have a naturally idiosyncratic relationship with information security and its layered approach, rigid architecture, and centralised governance (Borgman, 2018; Hina & Dominic, 2016). As most universities do not have the resources necessary to provide centralised security services, partial outsourcing of information security is often the preferred solution (Chapman, 2019; Liu, Huang, & Lucas, 2017). This, on the one hand enables efficiency and more effective response to cyber-breaches, but on the other hand further enlarges academic institutions' digital footprint and requires adequate governance and contract management. Another issue is presented by the different degrees of knowledge of information security practices that categories of users have in universities, which makes training initiatives at best challenging (Lane, 2007). This latter aspect is exacerbated by the traditionally high turnover rate and by a generally complacent attitude towards information security (Noghondar, Marfurt, & Haemmerli, 2012). From an attacker's viewpoint, times when universities seemed not to own any attractive asset are long gone: from computational power (used, for example, to launch *distributed-denial-of-service* attacks or, more recently, to "mine" cryptocurrencies) through personal data (for example, students' social security numbers in the US), to intellectual property and some research data, universities are rapidly climbing hackers' interest lists (Roman, 2014).

As a result of these complex dynamics, the number of reported information security accidents in HE is growing throughout the world (Chapman, 2019), with several eminent cases making headlines in recent years (Table 1).

Date	Affected	Country	Breach	Source
	university/company			
March	Georgia Institute of	US	An internal database was attacked and around	(Prince &
2019	Technology		1.3M records were exposed.	Sharpe,
				2019)
February	University of	US	Almost 1M personal health records from the	(Olenick,
2019	Washington		Medicine department were exposed due to	2019)
			internal human error	
June	PageUp, recruitment	Australia	Unusual activity detected around clients'	(Koziol,
2018	provider for several		data, indication of personal data of applicants	2018)
	Australian		being compromised by external attackers.	
	universities			
June	University of Utah	US	Theft of electronic equipment resulted in loss	(Donovan,
2018			of personal data of 607 patients at the John A.	2018)
			Moran Eye Center.	
May	University of	US	Security breach to NetID, the University's	(Wallstin,
2018	Vermont		portal for online services, with potential	2018)
			impact on the personal data of 37,000 current	
			and former faculty, staff and students	
Novemb	University of East	UK	As a result of accidental use of a distribution	(SC Media,
er 2017	Anglia		list, the personal health information of a staff	2017)
			member was sent to 300 students in social	
			sciences.	

Table 1 Recent information security breaches in universities (examples only; elaboration from Google)

Academic research on information security management in HE is still nascent (Marks, 2007; Okibo & Ochiche, 2014). At the same time, as demonstrated by prior research (Doherty, Anastasakis, & Fulford, 2009), information security in universities differs from other organisations, which renders information security

management in HE a research domain *per se*. To identify and analyse the state-of-the-art of this nascent field of research, the present paper proposes a systematic review of scholarly research on information security management in HE. This, to the best of our knowledge, is currently missing in the literature. The remainder of the paper is structured as follows: in the next section, the adopted methodology is introduced; then, the findings emerging from this review are presented; finally, conclusions are drawn and areas for further research recommended.

3 Methodology

The grounded theory approach proposed by Wolfswinkel, Furtmueller, and Wilderom (2013) was adopted, as inspired by prior work done by Webster and Watson (2002), and integrated by Pare, Tate, Johnstone, and Kitsiou (2016). The grounded theory approach allows the researcher to "...advance the depth and breadth of an academic niche" (Wolfswinkel et al., 2013, p. 46), as it inductively enables relevant concepts to surface from the literature. The adopted approach consisted of five phases (*define, search, select, analyse*, and *present*), complemented with a preliminary step, *develop* (Pare et al., 2016) to enhance systematicity and transparency.

First, a review plan around the topic of this study was *developed* and a set of research questions formulated to guide investigation (Booth, Sutton, & Papaioannou, 2016):

- (1) What are the main topics explored in research on information security management in HE?
- (2) How is information security management in HE investigated in the literature? When? Where? What sample, *foci*, formats and methodologies are adopted?
- (3) Why is information security management in HE considered a relevant topic?
- (4) What recommendations for a *research agenda* can be drawn from the literature?

Second; scope, field, sources and search terms were *defined*. The search was restricted to the following fields: social sciences, business and management, education, and computing science. In these, a database search was conducted, using keywords elaborated during the review planning phase, based on personal knowledge of the literature and review of key papers (Schatz & Bashroush, 2017). The wildcard character (*) was utilised for keyword completeness. Keywords were clustered in two groups, linked with the Boolean connector AND (Table 2).

Group	Keywords	
Group 1	Information security management OR cybersecurity management OR cyber security managem	
	OR IT security management OR computer security management AND	
Group 2	Universit* OR college* OR higher education	

Table 2 Search groups and keywords

By restricting the search to specific fields and including the word 'management' in the keyword search, organisational and managerial issues were emphasised and a technical focus avoided. Due to the different search options in databases, minor adjustments were made to the search terms. Where possible, title, abstract and keywords were searched to ensure consistency with the search scope. To safeguard systematicity (Pare et al., 2016), all formats (journal articles, books, reports, etc.) were initially included in the search, regardless of subcategories such as journal ranking, research methods or geographic region.

Third, relevant papers were *selected*, based on different criteria, identified to ensure relevance and rigour (Pare et al., 2016; Wolfswinkel et al., 2013). A first round of filtering focused on technical aspects: results were narrowed down by including only journal articles and conference papers, as representative of methodological rigour (Pare et al., 2016); documents in other languages than English were excluded; and so were duplicates across databases. A second round of filtering focused on metadata aspects: *false positives* were excluded where, for example, the words "university" or "college" recurred in the abstract only as authors'

affiliation details or for copyright reasons. A third round of filtering focused on substantial aspects: extensive analysis of abstracts led to the exclusion of documents that were *out of scope* (e.g., information security management was considered as a subject taught in HE degrees; research focus was only on university hospitals; or universities were utilised merely as a sample to conduct research on students' online behaviours). Two journal articles were also excluded as they appeared to have been blindly translated to English from another language, which created major issues with readability and comprehension. Lastly, one paper was excluded as almost identical to another one by the same authors, who have likely plagiarised their own work. After this refinement, a total of 40 documents were finally coded. Table 3 synthesises the sources utilised for the initial search.

Source	Search filters	Notes	Initial
			search
Scopus	Title, abstract, keywords	Multidisciplinary database search	62
Web of Science	Topic (title, abstract, author	Multidisciplinary database search	29
	keywords and Keywords		
	Plus®)		
ScienceDirect	Title, abstract, keywords	Multidisciplinary database search	13
ProQuest	Abstract	Multidisciplinary database search	8
Academic			
EBSCOHost	Abstract	Multidisciplinary database search	10
Emerald Insight	Title, abstract, keywords	Business Source Premier, EconLit,	0
Interdisciplinary		British Education Index, ERIC	
Google Scholar	Keyword	Search engine	42
IEEE_Xplore	Abstract	Multidisciplinary database search	7
The ACM Guide	Abstract	Multidisciplinary database search	20
to Computing			
Literature			
TOTAL			191

Table 3 Search results

Fourth, *analysis* was performed by coding the text of the 40 papers (Wolfswinkel et al., 2013): using the research questions as a guide, broad categories and sub-categories of meaning were established, text attributed to each category and sub-category (open coding), logical connections drawn among the categories and sub-categories (axial coding), and the most relevant categories highlighted (selective coding).

Fifth, the results of the analysis were organised and presented in this paper.

4 Analysis of the results

The first research question of this literature review revolved around establishing what topics are mainly addressed by scholars investigating information security management in universities. Through open coding, a ranking of topics was established. Among the reviewed papers, 42% primarily focused on exploring *risk management frameworks and standards* utilised in universities to ensure information security management; on the other hand, *governance* of information security systems was addressed as the main topic by only 5% of the papers. Table 4 reports the ranking of topics and provides a description of sub-topics. Appendix 1 classifies the 40 reviewed papers by main topics.

Торіс	Descriptor	Sub-topics	Frequency
			(papers)
Risk management	Frameworks to manage information	Framework formulation,	17
frameworks and	security as a risk entry, usually as	implementation and assessment;	
standards	derived from an organisational policy,	information security management	
	potentially originating in turn from an	systems; risk and vulnerability	
	international standard (e.g.	assessment; etc.	
	ISO27001).		
Information	As the conceptual basis for the risk	Formulation, implementation, and	5
security policies	management frameworks,	compliance; presence/absence of	
	information security policies define	policies; fit with organisational	
	goals, operations (implementation)	strategy; adherence to international	
	and performance (as compliance) of	standards (ISO27001); etc.	
	information security.		
Sociotechnical,	Information security as encompassing	End-users' role in information	5
holistic approach	both technical (e.g., IT architecture)	security; information security as	
	and social components (e.g., training),	'everyone's business'; IT security as	
	with a view to extend it beyond IT	the product of organisational	
	departments.	negotiations; human factors; etc.	
Technical	Engineering, solution-oriented	Security threats; security layers and	4
solutions	perspective on information security,	controls; web applications; campus	
	with a broad range of sub-topics	network protection; etc.	
	mainly addressing effectiveness of		
	cyber-defences.		
Cyber-behaviours	End-point vulnerability as mainly	Life-style routines; protection	4
	determined by human factors (e.g.,	motivation; outcome expectations;	
		monvation, outcome expectations,	
	intentions, perceptions).	social networking habits; etc.	
Culture and	•		3
	intentions, perceptions).	social networking habits; etc.	3
Culture and awareness	intentions, perceptions). As a component of organisational	social networking habits; etc. Information security training; cultural	3
	intentions, perceptions). As a component of organisational culture, information security culture is determined, among others, by	social networking habits; etc. Information security training; cultural approach to information security in	3
	intentions, perceptions). As a component of organisational culture, information security culture is determined, among others, by employees' degree of awareness, top	social networking habits; etc. Information security training; cultural approach to information security in	3
	intentions, perceptions). As a component of organisational culture, information security culture is determined, among others, by employees' degree of awareness, top management support, and end-users'	social networking habits; etc. Information security training; cultural approach to information security in	3
awareness	intentions, perceptions). As a component of organisational culture, information security culture is determined, among others, by employees' degree of awareness, top management support, and end-users' cyber-behaviours.	social networking habits; etc. Information security training; cultural approach to information security in the youth.	3
	intentions, perceptions). As a component of organisational culture, information security culture is determined, among others, by employees' degree of awareness, top management support, and end-users'	social networking habits; etc. Information security training; cultural approach to information security in	_

Table 4 Ranking of the main topics in the papers, descriptors and sub-topics

A total of 149 keywords were produced by 36 papers (4 papers did not include any). The keywords were "cleaned", where necessary, aggregated (e.g., singular and plural forms of the same concept; synonyms; etc.), and then analysed. Consistency with the main topics was highlighted by focusing on the most recurrent keywords: *information security* (14 papers), *information security management system* (6), *information security policy* (6), *information security management* (5), *higher education* (4), *information systems security* (4), and *security threat* (4). Interestingly, *cybersecurity breach* was only reported as a keyword by 3 papers. The significant variety of sub-topics addressed in the papers was demonstrated by the number of unique keywords, 74.

The second research question explored *year, location, sample, focus, format,* and *methodologies* of the 40 papers in the sample. Figure 1 shows how the number of academic publications on information security management in universities, though still quite low, is growing in recent years, with 21 publications in the period 2014-2017 compared to four in the years 2005-2008.

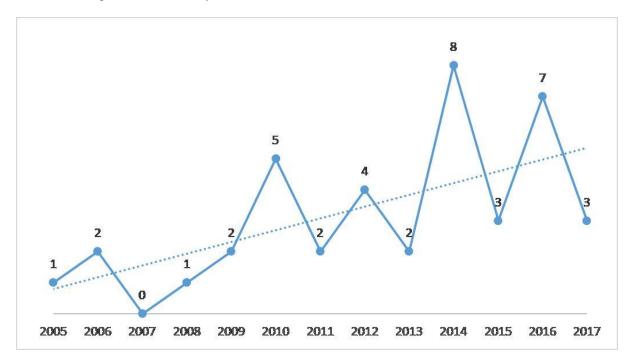


Fig. 1 Number of publications per year with trend

The geography of such studies indicates significant diversity, with 21 unique countries out of 40 papers. The United States were the location of 6 studies, followed by Malaysia and China with 4 and Indonesia with three. Two studies were multi-country (US, UK, Australia, Canada, New Zealand, Hong Kong, and Ireland) and two did not refer to a specific location. Eleven countries had one study conducted. Adopted sample populations differed greatly across the 40 papers and the following categories were identified: end-users (e.g., 273 students in a communication major), groups of end-users (e.g., 72 IT employees across 6 engineering schools; 152 IT and administrative staff across three universities), research group, department (e.g., medical college), groups of departments (e.g., 11 academic hospitals), university, groups of universities (e.g., 3 universities in one country), and groups of HE institutions (e.g., 505 higher education institutions in one country). More specifically, the majority of papers (19) focused on a university-wide study (e.g., to assess the effectiveness of the information security management system implemented across the whole university); 6 papers focused on students (e.g., to understand the motivations behind their unsafe cyber-behaviours); 4 on IT applications (e.g., to test the security of an *Examination Paper Preparation Process*); another 4 on the IT department of a university; etc. In terms of format, the 40 papers were almost equally distributed between journal articles (18) and conference papers/proceedings (22).

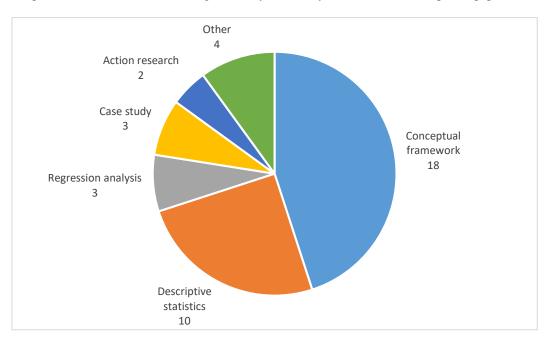


Figure 2 represents the research methodologies mainly utilised by the authors of the explored papers.

Fig. 2 Research methodologies adopted in the sample

Conceptual frameworks were by far the most represented in the sample, with 18 papers proposing their version of "a most effective" information security management system or policy. These frameworks were mainly elaborated from literature reviews and document analysis (e.g., ISO27001) and around half of them were not quantitatively tested. Besides conceptual frameworks, *descriptive statistics* were utilised in 10 papers to illustrate phenomena such as information security challenges in universities, perceptions of safe online behaviours, implementation of practical information security guidelines, etc. On the other hand, *regression analysis* was adopted by only three papers. Among the least utilised research methodologies (indicated in Figure 2 as "other"), *inferential statistics (structural equation modelling), inferential statistics (factor analysis), cross-functional study,* and a *mixed descriptive statistics-qualitative analysis*, with one paper each. Of the 40 pieces of research in the sample, 20 analysed *primary data* only (from surveys, questionnaires, interviews, lab testing and observation), 7 *secondary data* only (from document analysis, databases, literature and regulation review), and four *mixed primary and secondary data*. The remaining 9 pieces of research proposed conceptual frameworks but did not test them.

The third research question aimed at understanding why information security management is a topic worth exploring in universities. Open coding revolved around examining if, and how, authors justified exploring HE, rather than, for instance, another industry. Findings highlighted how most papers (11) provided little to no justification for investigating the topic of information security management in HE. Ten papers explicitly described universities as open, multi-modal platforms, whose organisational complexity has the potential to increase vulnerability to information security breaches. Two papers focused on universities as knowledge-intensive organisations for which protection of knowledge has a strategic value. The remaining 17 papers explored the specificity of information security management in HE by justifying its relevance based on these arguments:

• Universities host many diverse systems; are a fertile ground for IT exploration; host future innovators and leaders, who are the baseline for information security awareness for future generations; and are eclectic environments with different cultures and technologies, that need to be balanced with business and corporate requirements;

- Universities produce legal documents (e.g., degree certificates), whose confidentiality, integrity and availability must be protected;
- IT technologies, and a BYOD mind set, have wide-spread diffusion in universities;
- There is a growing number of security breaches in universities;
- Universities are open innovation platforms and public organisations;
- Due to the weakness of information security technology and its increasing attractiveness for malevolent individuals, websites of universities and colleges have become an important target for hackers;
- Traditionally universities are deemed to be insecure from an IT standpoint (for example, their websites);
- Universities are experiencing growing enrolments, and becoming as a result more vulnerable as organisations;
- Universities hold extensive amount of hard-copy materials that need protection from security threats.

Several authors had a specific focus on students as end-users of the university networks, with investigation of social networking behaviours, of vulnerability to *dangerous webpages*, and of vulnerability as an indicator for information security management's effectiveness.

The fourth research question synthesised recommendations for further research in the field of information security management in universities. In general, the reviewed papers contained little to no explicit recommendation for future research in the field. Among the studies that did indicate areas for further exploration (17), researchers proposed to utilise universities as a proxy for further investigating information security in public organisations, or as a benchmark to do so in private organisations. Others suggested to further investigate an information security management system tailored to the university environment, to explore the alignment existing between information security policies and universities' strategic documents, or to better understand how an acceptable use policy could apply to a university. Similarly, other papers raised attention around further benchmarking information security management across universities. Human factor analysis was another area for future investigation, in particular in the fields of unintentional data leakage, end-users' perceptions of cyberbehaviours, the role of cyber-routines in the offender-offended dynamic, and intentions to avoid malware when in a work-at-work and a work-at-home situation.

5 Discussion

Unsurprisingly, the present literature review indicates that the explored papers focused on the organisational and managerial aspects of information security. Technical components (e.g., universities' security architecture) were mainly utilised to draw organisational conclusions, in terms of ensuring information security in the whole university system. This is consistent with calls in the literature for an enhanced role of a managerial, holistic approach to information security, not only in HE (Soomro et al., 2016). It is therefore natural for topics such as risk management frameworks, organisational security policies and sociotechnical aspects of information security to emerge as the predominant ones. On the contrary, it is surprising to notice how information security culture and awareness were the main focus for only three papers, given the growing interest in these topics in other contexts and industries (Parsons et al., 2017; Singh, Picot, Kranz, Gupta, & Ojha, 2013; Siponen et al., 2014). To explain this, we can hypothesise that the potential number of information security "cultures" existing in universities (e.g., a student's perception of information security may completely differ from a researcher's, or an administrative staff member's) discourages researchers from undertaking the challenging task of defining "one culture". This, in hindsight, renders this research topic more appealing from a scientific viewpoint.

International standards and shared best practices are another recurrent theme in the explored papers. In a research domain that is not "natural" for scholars in business and management, as more closely related to computing science and engineering (Kotulic & Clark, 2004), researchers investigate information security starting from agreed practices and regulations to then venture out to more untapped topics such as human factors, perceptions, and behaviours.

The present literature review demonstrates how information security management in HE is a new topic of interest, with most publications emerging in recent years. The presence of numerous studies (9) in which the

proposed conceptual frameworks are not empirically tested further supports the notion of a nascent field of research (Edmondson & Mcmanus, 2007), in which theories have not been fully developed yet, and quantitative methods are more hardly conceivable. From a geographical perspective, besides a "traditional" hegemony by the US and a globally diffused interest in the topic, it is worth noting that South East Asian researchers have been consistently publishing, with China, Malaysia and Indonesia combining 11 papers. The difficulties associated with conducting research in information security (Kotulic & Clark, 2004), a domain in which researchers traditionally experience barriers in information sharing, may explain the fact that only two studies were multicountry. Further to this, both such studies utilised only secondary data (e.g., open access databases). Findings of this review underline that several papers did not provide a detailed justification as for the specificity of information security as managed in HE. Several pieces of research appeared to have incidentally utilised universities as units of analysis, for various practical reasons; above all, ease of access by researchers. Those studies that did provide arguments for HE's specificity, confirmed prior research on this subject (Borgman, 2018; Lane, 2007; Luker & Petersen, 2003; Marks, 2007; Rezgui & Marks, 2008): universities have a multimodal, open-by-design architecture that naturally facilitates information exchange; the presence of numerous connected devices, together with the co-existence of different security cultures, across organisational roles and countries (e.g., students, researchers, staff members) and a tendency to outsource security controls renders universities more susceptible to internal threats (e.g. complacency); lastly, the expanding value of data as a currency (e.g., IP, interview transcripts and personal data), coupled with the innovative mind-set fostered by academic institutions, makes them an interesting target for external attackers.

A final consideration on areas for further research needs to account for the quality of the studies reviewed in the present paper: a number of them had major limitations in terms of methodological rigour, and practical and theoretical contributions. This can in part be explained by the different research backgrounds of the authors (management, education, computing science, to name a few), which entails different research methodologies and approaches. As a result, we can conclude that major gaps exist in literature on information security management in HE. The present review recommends further work in four areas: 1) information security culture, to understand what different degrees of awareness students, researchers, visitors and staff members have, and to assess and improve information security training; 2) comparative studies on information security management in HE and other industries, traditionally taken as best practices (e.g., banking and aviation); 3) comparative studies across universities, to facilitate the diffusion of virtuous examples; and 4) economics of information security management, research in the aforementioned avenues would greatly benefit from engagement with practitioners (e.g., IT security managers, Chief Information Security Officers), as well as end-users. As an example, the author of the present paper is currently exploring options for co-designing information security training courses with, and for, the different categories of end-users in universities.

6 Conclusions

This literature review is, to the best of our knowledge, the first attempt to systematise the existing contributions of scholarly investigation to the field of information security management, as applied to higher education institutions. By adopting a grounded theory approach, anchored in work that utilised a method intended to enhance systematicity and transparency (Pare et al., 2016), this examination has produced theoretical contributions in several ways. First and foremost, it has highlighted the complexity of universities, with regards to the practices they implement when dealing with the confidentiality, integrity and accessibility of the information they hold at any given time. It has done so by identifying seven main topics (and numerous subtopics) addressed in the literature, ranging from the adoption of risk management frameworks and standards, through technical solutions to cyber-related problems, to governance systems implemented to effectively manage information security. Also, this paper has documented that research in this field is still nascent, as most works were published in or after 2014. This demonstrates a growing interest, and the need to increase research efforts in this area; this is also witnessed by the number of conceptual papers and the lack of quantitative studies in the sample, and by the fact that the majority of the reviewed articles have not provided specific reasons for investigating information security management in universities and research centres. As a final theoretical contribution, this paper has summarised areas for further research in this field including, for example, information security culture and benchmark studies between higher education and other industries. Despite its primarily theoretical nature, a literature review can offer some practical contributions too, and this paper is no

exception. IT executives and information security professionals in universities can benefit from its holistic and synthetic approach and expand their understanding of the status quo of research on information security management. Similarly, security professionals with limited experience in higher education can draw from this review an outline of the very nature of higher education, whose open architecture, organisational cultures and multitude of users constitute a challenge from a security and privacy standpoint.

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Appendix 1: Reviewed papers classified by main topics (in alphabetical order)

Risk management frameworks and standards

(Arafat, Daiyan, & Waliullah, 2012)

(Candiwan, Sari, & Nurshabrina, 2016)

(Cheung, 2014)

(Das, Mukhopadhyay, & Bhasker, 2013)

(Hommel, Metzger, & Steinke, 2015)

(W. Ismail, Norwawi, & Saadan, 2014)

(Z. Ismail, Masrom, Sidek, & Saaid, 2010)

(Itradat et al., 2014)

(Joshi & Singh, 2017)

(Lewis, Campbell, & Baskin, 2015)

(Li, 2016)

(Maidabino & Zainab, 2012)

(Massacci, Prest, & Zannone, 2005)

(May & Lane, 2006)

(Mogale, Gerber, Carroll, & Von Solms, 2014)

(Sari, 2012)

(Silva, de Gusmão, Poleto, Silva, & Costa, 2014)

Policies: formulation, implementation, compliance
(Abdelwahed, Mahmoud, & Bdair, 2016)
(Doherty, Anastasakis, & Fulford, 2011)
(Doherty et al., 2009)
(W. H. Ismail & Widyarto, 2016)
(Tavakoli, Ehteshami, Hassanzadeh, & Amini, 2014)

$Sociote chnical, \ holistic \ approach$

(Hedström, Dhillon, & Karlsson, 2010)
(Loser, Nolte, Herrmann, & Te Neues, 2011)
(Noghondar et al., 2012)
(Okibo & Ochiche, 2014)
(Sari, Nurshabrina, & Candiwan, 2016)

Technical solutions

(Bhilare, Ramani, & Tanwani, 2009) (Paiziaihemaiti & Arxiden, 2016)

(Romero & Haddad, 2010)

(Zhu, Xu, Jiang, & Chen, 2010)

Cyber-behaviours

(Dang-Pham & Pittayachawan, 2015)

(Choi & Lee, 2017)

(Hussein & Lambensa, 2010)

(Lee, Larose, & Rifon, 2008)

Culture and awareness

(Ngoqo & Flowerday, 2014)

(North, George, & North, 2006)

(Yamanoue et al., 2013)

Governance

(Liu et al., 2017)

(Nie & Dai, 2017)