

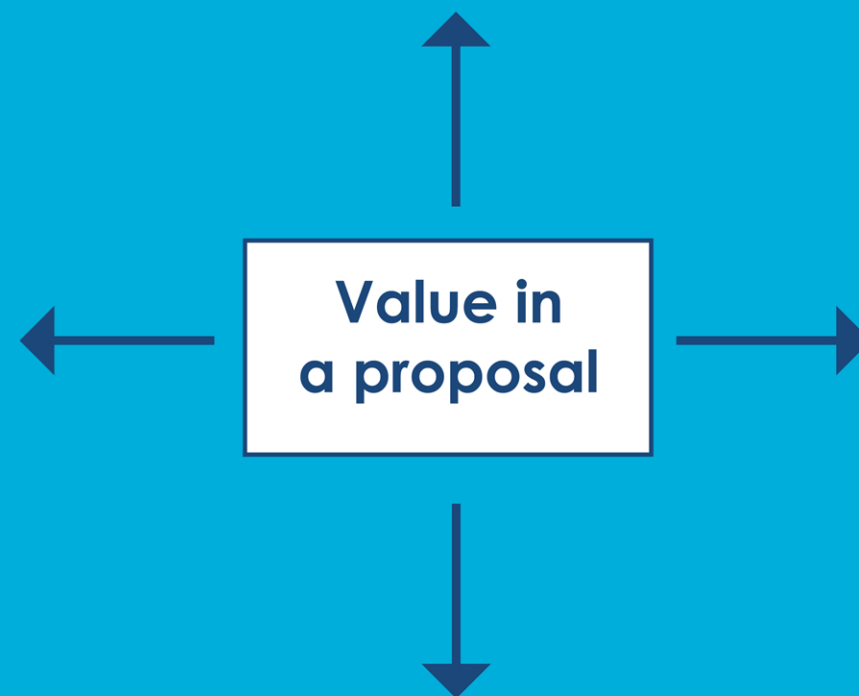
Value Template

CUSTOMER & EXTERNAL STAKEHOLDER PERSPECTIVE							
The contribution that will be made to satisfying the needs and aspirations of a wide range of types of external stakeholder and thereby enhancing the reputation and standing of the University.							
		+/- VALUE	STRENGTH OF VALUE	LIKELIHOOD OF VALUE	EXPECTED TIME OF RETURN	MEASURE	COMMENTS
C1	Enrichment of local, national and international culture and community and a reflection of these within the University						
C2	Recognition of the University's brand, reputation as being among the best Universities in the world and customer confidence in that brand and reputation						
C3	Strong customer satisfaction and high quality service delivery (students, parents, public, etc.)						
C4	Academic attractiveness to potential students, staff, academic partners and funding agencies						
C5	Commercial attractiveness to potential sponsors and collaborators						
EVALUATOR'S SUMMARY							

JISC



UNIVERSITY
of
GLASGOW



INNOVATION AND DEVELOPMENT PERSPECTIVE							
The contribution that will be made to the intellectual capital of the University and to a working environment in which the generation of new ideas is the norm for both individuals and groups.							
		+/- VALUE	STRENGTH OF VALUE	LIKELIHOOD OF VALUE	EXPECTED TIME OF RETURN	MEASURE	COMMENTS
I1	Intellectual capital of staff and the organisation through internal generation or external procurement						
I2	Motivation, fulfilment and satisfaction of staff and development of a climate of continuous improvement						
I3	Quality and potential of research activities and outputs						
I4	Quality and potential of teaching						
I5	Responsiveness to change (flexibility and ability to manage change)						
EVALUATOR'S SUMMARY							

INTERNAL BUSINESS PROCESS PERSPECTIVE							
The contribution that will be made to the way that the University does things and its capacity to change and/or expand to take advantage of new opportunities.							
		+/- VALUE	STRENGTH OF VALUE	LIKELIHOOD OF VALUE	EXPECTED TIME OF RETURN	MEASURE	COMMENTS
P1	Information accessibility and open communications with staff and customers						
P2	Operational efficiency and productivity (within existing resources)						
P3	Effectiveness of decision making and responsiveness of leadership						
P4	Process potential and organisational flexibility to take advantage of future change						
P5	Compliance with legislation and regulation						
EVALUATOR'S SUMMARY							

Key

- +/- Value** Indicates positive or negative value that the project will contribute to the organisation.
- Strength of Value** Specifies the strength of the value (measured on a three point scale: low, medium, high).
- Likelihood of Value** Specifies the likelihood of the value delivering benefit (or dis-benefit) (low <25%, medium 25-75%, certain >75%).
- Expected Time of Return** Specifies the time-scale of return on the project investment (short-term, mid-term or long-term).
- Measure** Indicates a gauge that will help the evaluator to both interpret the proposer's strength of value and measure the performance of the project.
- Comments** Offers space for further clarifying remarks.

FINANCIAL PERSPECTIVE							
The contribution that will be made to the 'bottom line' of the University, either through revenue generation or savings in operating costs.							
		+/- VALUE	STRENGTH OF VALUE	LIKELIHOOD OF VALUE	EXPECTED TIME OF RETURN	MEASURE	COMMENTS
	Income Generation through:						
F1	Selling assets						
F2	Licensing/rights to assets						
F3	Teaching and research						
F4	Contracts, grants, fees, donations						
	Cost Saving in relation to:-						
F5	Labour, time						
F6	Space						
F7	Direct expenditure						
EVALUATOR'S SUMMARY							

www.gla.ac.uk/espida