

What is *espida* ?

espida is a project which is developing a business-focused model to articulate the value of digital materials and the need to take an active role in ensuring their longevity.

sustaining digital assets



What do I get ?

Your digital materials will be assessed on their value and understood as assets by your organisation.

These assets should be managed properly in accordance with their value and the requirements implied by that.

The assets, such as teaching and research materials, will be useable into the future.

making it happen

espida

by getting real



I don't see the problem

Q. 'My stuff gets backed up by IT staff, so I don't need to worry.'

A. *This will not solve the problem. Obsolescence and active management of assets are the real issues.*

Q. 'Many of my materials are only of short-term value.'

A. *Absolutely. Not all materials are assets, and not everything should be kept. Assessing the value of materials as assets is key.*

Q. 'It is not my responsibility to do this.'

A. *Perhaps. But whoever's responsibility it is, they must understand the value of the assets in their care. Only you can help them do this.*



Why should I care ?

Digital assets are more valuable to an organisation than the buildings they are created and housed in. *espida* can help you to demonstrate this.

Your own work is at risk if its value is not recognised. Organisations need help understanding the value of the information. Benign neglect might result in loss within a short time-span.

espida is developing tools to measure the value of digital assets to help ensure that their retention is part of an organisation's strategic planning.

www.gla.ac.uk/espida



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